

# Virgilio Beeyong Sison

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## SUMMARY

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Highly skilled tennis professional with significant experience in world-class competition, elite coaching, high-performance mentoring, youth development programming, event and facility management; Excellent in writing, editing communication initiatives; Achieves results by providing clear vision of clients' and students' needs; Professional and amateur highlights include playing all major international events with competitive achievement as U.S. scholar-athlete singles champion; as member of ATP World Tour appearing in all Grand Slam events includes reaching the French Open doubles quarterfinals in Roland Garros, Paris.

## PROFESSIONAL EXPERIENCE

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**International Tennis School (ITS):** Subic Bay, Philippines; & NorCal, USA [www.itennisschool.com](http://www.itennisschool.com)  
World-wide network of tennis schools aiming to educate youth and communities through sports.

**Head Coach | Founder | Owner** **April 1989 to Present**

- Current focus on private-public tennis school start-ups, programming, and coaching development using internationally-recognized up-to-date method of training ;
- Developing, training, and preparing players in Asia, Europe, and USA for international competition;
- Mentored tennis coaches and administrators who eventually served and developed Davis Cup players; Southeast Asian Games Gold-Medalists; International Tennis Federation (ITF) junior players; world-ranked tennis players; academic-scholars and scholar-athletes; and ITF/ATF Davis Cup administrators;
- Designed, fund-raised, project-managed establishment of Subic Bay International Tennis Center worth US\$6 million with mandate of Subic Bay Management Authority, managers of Subic Bay Freeport Zone;
- Organized and raised funds for multi-national CEOs and business leaders tennis tournament with 1987 Wimbledon champion Pat Cash of Australia held at Manila Polo Club, Philippines - presented by Microsoft and supported by Union Bank, Coca-Cola, Dunlop, Smart Communications, and Peninsula Hotels;
- Volunteered for regional and national tennis federations to promote grassroots development programs as tool for community building; also served as Davis Cup Captain and Regional Vice-President for Phil. Tennis Assn;
- Current writer and editor for ITS Tennis News-Blog, a web-service by ITS Advisory Board informing on the latest events, results, development trends with 150,000 to 500,000 visitors per month.

**Subic Bay Sports Management Inc.** Subic Freeport Zone, Philippines [www.tennisinsubic.com](http://www.tennisinsubic.com)  
Sports Facility Operations, Tourism and Events Management

**President | Owner** **February 2002 to Present**

- Secured investment of long-term 25-year development of Subic Bay International Tennis Center as a Sport-Tourism project in partnership with Subic Bay Metropolitan Authority;
- Organized and sponsored international and national tennis events, sports camps, including International Tennis Federation ITF coaching seminars; and Asian Tennis Federation ATF 14-Under competition;
- Drafted and wrote a Sport-Tourism Strategy in 2007 proposed to former Philippine President Gloria Macapagal-Arroyo adopted into Department of Tourism plans for government legislation;
- Advised for a leading sports facility construction company aimed at promoting development of tennis infrastructure in Asia in close cooperation with the public and private sectors;

**Basel Lawn Tennis Club** Binningen, Switzerland [bltc.ch](http://bltc.ch)  
One of the oldest premier tennis club in Switzerland, since 1907

**Head Coach | Trainer | Player** **April 1984 – October 1995**

- Led BLTC to three (3) League-A titles in National Interclub Championships, in 1982 as player; 1988, 1991 as player-coach. While competing, coaching responsibility was focused on high-performance training program;
- Trained and coached selected junior regional talents with emphasis on physical and emotional health, academic aptitude while building valuable social connection within their respective communities;
- Helped coordinate and execute tennis junior programs with Swiss Regional Tennis Associations in line with Swiss Tennis Federation development initiatives ;
- Served as Assistant Coach to 1986-1988 Swiss National Coach Zoltan Kuharzky whose players included eventual 1992 Olympic Gold-Medalist Marc Rosset; and Claudio Mezzadri world-ranked ATP top 50;
- As club's coach-player, won 5 straight years Basler Meisterschaften titles, region's premier tennis championships.

**Association of Tennis Professionals**

ATP World Tour: A global elite tour responsible for organizing men's tournaments and ranking system.

**Member | ATP name: Beejong Sisson playing highlights****January 1979 – 1984**

- 1980: Japan Open in Tokyo, reached men's doubles semifinals (w.J.Cohen) I. Teltscher/Moor
- 1980: Wimbledon Plate: men' singles quarterfinalist upset win over O.Parun; I. C.Johnstone
- 1981: Hall of Fame Championships in Newport RI, singles round of 16s. w. upset win over L.Stefanki
- 1981 South Australian Open in Adelaide, qualified in singles, reached round of 16s I. S.Ball
- 1981: French Open Championships in Paris, men's doubles quarterfinals (w.M.Guenthardt) I. Teltscher/Moor
- 1981: World of Doubles in Sawgrass, FL: doubles R16s (w.M.Guenthardt) I. Smith/Lutz
- 1982: Wimbledon, French Open, reached both men's doubles R16s (w.M.Guenthardt)
- 1982: U.S. Open in New York, men's doubles R2 (w.W.Pascoe) I. Amaya/Pfister
- 1983: Thai Open in Bangkok, men's doubles champions (w.M.Guenthardt)
- 1981-1983: Played as No.1 Philippine Davis Cup player in Group One Asian Zone
- 1980-1984: Year-end ranking in singles No.332 (High 196); doubles No.163 (High 109)

**Amateur Highlights**

San Beda HS, Manila; Odessa College TX; and Oklahoma City University OK

**September 1973 - 1978**

- 1973: As amateur/junior, 16yrs, qualified in ATP Indonesian Open main draw won by No.1 John Newcombe
- 1976: Won singles & doubles Championship U.S. NJCAA in Scottsdale AZ w. Odessa College TX
- 1978: Won a selection bid for top 64 entry into U.S. NCAA Singles Championships in Athens GA
- 1978: Won singles U.S. Public Parks Tennis Championships in St. Louis MO

**ADDITIONAL WORK EXPERIENCE**

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- Willie Hernandez Tennis Academy Manila, Philippines, as Teaching/Touring Pro 1979-84;
  - Swiss Indoors Roger Brennwald; Sport Center Paradies, Allschwil, Switzerland, as Teaching Pro 1985-95;
  - EBEL WATCH Talent School w.M.Guenthardt, Delemont, Switzerland, as Player Dev't Consultant 1988;
  - AIG/PHILAM Group of Companies, Manila Philippines, as Financial Consultant 1999-02;
  - Pat Cash International Academy, Brisbane Australia, as Player Development Rep. 2003-04;
  - Chinese University of Hong Kong, HK as PE tennis Consultant 2002-07.

**EDUCATION | CERTIFICATES**

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- 1974-76: Scholar-Athlete: Odessa College, Texas: Business Administration. Associate in Arts;
  - 1976-78: Scholar-Athlete: Oklahoma City University, Business Administration ;
  - 1979: Certified by United States Professional Tennis Association;
  - 1985: Certified by, Swiss Tennis Federation, STV 'Professeur de Tennis';
  - 1992: Certified by STF, Youth-Sports Administration, Magglingen Switzerland;
  - 1998: Certified by International Tennis Federation, Sports Administration, Singapore;
  - Languages: English, German, and Asian language (Tagalog): fluent in speaking and writing.

References available upon request